

9 April 2011 | Taj President , Mumbai



2011

carbon map & cap

conference

The Business of Carbon Management





introduction

Rapid industrialization and growth in the last decade has propelled India as an economic superpower ... but this tremendous growth is coupled with global warming and the impact of potentially devastating **Climate Change**.

In addition to the many other harmful effects, climate change and pollution also pose a threat to stable and sustained economic growth. According to OECD, economic damages arising from climate destabilisation could cost the global economy up to US \$ 970 billion. It is therefore imperative for all sections of civil society, including multinational companies, small businesses and offices to earnestly redress environmental issues through sustainable practices.



In recognition of this need, **CERE is organizing the first of its kind Carbon Map & Cap Conference 2011 for the Corporate Service Sector in India, with a special focus on office premises.**

The **Carbon Map & Cap Conference 2011** is designed help multinational corporations, small businesses and individual offices, facilitate the move towards becoming environmentally responsible and sustainable companies with a new clean and green business model for a low carbon future.

The conference aims to provide an understanding of

- ✓ Global Warming and Climate Change
- ✓ Carbon Mapping including audits (of energy, water, paper, waste etc.) and carbon footprint.
- ✓ Carbon Capping solutions in areas of IT, energy, green procurement, waste
- ✓ A glimpse of future business trends
- ✓ An overview of the role that corporates can play in the movement towards sustainability

The conference will also present an opportunity for participants to directly interact and collaborate with Green Service Providers, Green Product Vendors, Auditors and Certifying Agencies and Environmental Consultants, all on one large platform crafted to fully explore and implement Corporate Sustainability in an efficient and cost effective manner.



“ Going green is not only the moral responsibility of corporates, but it also makes good business sense with significant financial savings. ”



Sponsorship Rate Card

MAJOR SPONSORSHIPS

			Display counter	Sponsor's logo on VIP Invites	Sponsor's logo on Standard Invites	Sponsor's logo on all printed matter. E.g. posters, program.	Sponsor's logo on all signage banners including back drop	Sponsor's logo will be printed in all press advertisements	Sponsor's logo on the home page of conference website	Sponsor's write up included in attendee kit.	Complimentary Invites
CATEGORY	PRICE (INR)	NOS.									
Platinum Sponsor – Tata Capital Ltd.	6,00,000	1	✓	✓	✓	✓	✓	✓	✓	✓	6
Gold Sponsor – IndusInd Bank Ltd.	4,00,000	2 (1 spot left)		✓	✓	✓	✓	✓	✓	✓	4
Silver Sponsor – ATE Enterprises Pvt. Ltd	2,00,000	3 (2 spots left)			✓	✓	✓	✓	✓	✓	2

Sponsorship Rate Card

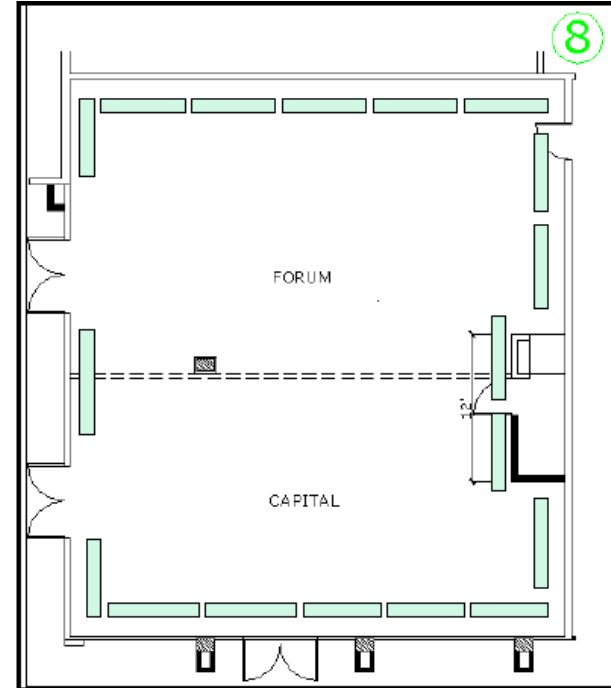
SUPPORT SPONSORSHIPS


			Display counter	Sponsor's logo on VIP Invites	Sponsor's logo on Standard Invites	Sponsor's logo on all printed matter. E.g. posters, program.	Sponsor's logo on all signage banners including back drop	Sponsor's logo will be printed in all press advertisements	Sponsor's logo on the home page of conference website	Sponsor's write up included in attendee kit.	Complimentary Invites
CATEGORY	PRICE (INR)	NOS.									
Attendee Kit – Thomas Cook India Ltd.	25,000	1			✓	✓	✓		✓	✓	1
Lanyard	25,000	1			✓	✓	✓		✓	✓	1
Badges	25,000	1			✓	✓	✓		✓	✓	1
Registration Counter	25,000	1			✓	✓	✓		✓	✓	1

Why should you participate in this conference?

As a vendor / service provider exhibiting at the conference you will receive the opportunity to :

- ✓ **Establish** your product or service as one of the leading names in the field of Green Solutions.
- ✓ **Expand** you scope of business by directly connecting with the representatives of large corporate firms attending the conference.
- ✓ **Interact and Collaborate** with other vendors/service providers in the different areas of Corporate Sustainability.
- ✓ **Connect** with Certification and Reporting Standards service providers (GRI and CDP Reporting, ISO certifiers & auditors).
- ✓ **Network** with Government officials from the different Ministries and Departments.



CATEGORY	PRICE (INR)	NO. AVAILABLE	IN DIAGRAM
Periphery Tables	25,000	16	



for attendees



What kind of organisations should participate in this conference?

- ✓ FMCG's
- ✓ Banks & Finance Groups
- ✓ Government offices
- ✓ Corporate offices
- ✓ Software Companies & BPO's
- ✓ Any and all generic office spaces

Conference Fees

Conference Fee = Rs. 4,000/- per person. This fee includes conference kit, buffet lunch, tea and light snacks; it does not include transportation or any other costs borne to attend the conference.

Early Bird Rate = Rs. 3,000/- per person for bookings on or before Monday, 9th March 2011.

Mode of Payment of Conference Fees

Booking will be confirmed upon receipt of full payment fees in advance. Payment via cheque in favour of **Centre for Environmental Research and Education**. Courier completed registration form and cheque payment to CERE registered office.

Why Go Green - Why Map & Cap Your Carbon Emissions?

1. Helps mitigate the effects of climate change
2. Reduces a company's carbon footprint
3. Leads to considerable financial savings
4. Improves work environment in an office
5. Forms a worthy and integral part of a company's CSR program
6. Give commonality of purpose amongst employees
7. Helps meet global reporting and rating standards
8. Builds the reputation of a company
9. Develops sustainable market places

For Registration you can contact us at info@carbonmapandcap.com or www.carbonmapandcap.com/registration.html

Why should you be a partner of the Carbon Map & Cap Conference?

Benefits

As an Official Partner of the Conference you will receive the following benefits:

Logo

- ✓ Partner's logo will be printed on all VIP and Standard invites
- ✓ Partner's logo will be printed on all the creatives
- ✓ Partner's logo will be printed in all press releases

Website

- ✓ Partner's logo will be placed and hyperlinked on the conference website.

Literature

- ✓ Partner's write up will be included in attendee kit.

Complimentary Invites

- ✓ Complimentary admission for 3 delegates/invitees at the conference.

Commitments

CERE would expect official endorsement and media support from the Official Partner towards promoting the conference both prior and post the event.





conference schedule



The Business of Carbon Management

No.	Time	PRE LUNCH Sessions
	8.30 – 9.15 am	Registration
I	9.15 - 10.00 am	A. Introduction to Global Warming & Climate Change B. Corporates Moving Towards Sustainability C. Green Office Concept D. A Glimpse of Future Trends
	10:00 – 10:30 am	TEA BREAK
II	10.30 – 11.30 am	A. Carbon Mapping B. Reporting Standards - GHG India Protocol/ IT Tool - Sustainability Reporting - CDP - ISO 14064
III	11.30 – 12.30 pm	Carbon Capping
IV	12.30 – 1.00 pm	Vendor Exhibition

No.	Time	POST LUNCH Sessions
	1.00 - 2.00 pm	LUNCH
V	2.00 – 2.30 pm	A. Case Study 1
	2.30 – 3.00 pm	B. Case Study 2
	3.00- 3.30 pm	TEA BREAK
VI	3.30 - 4.30 pm	A. Panel Discussion On Corporations Becoming Carbon Neutral B. Q & A
VII	4.30 pm	Vote of Thanks



about CERE



The Centre for Environmental Research and Education (CERE) is a Mumbai-based non-for-profit organization that works to promote environmental sustainability through action-oriented education, awareness and advocacy. The social enterprise was established in 2002 by Dr. (Ms.) Rashneh Pardiwala, an ecologist from the University of Edinburgh and Mrs. Kitayun Rustom, an environmental educationist. CERE comprises of highly skilled professionals with experience in a wide spectrum of fields ranging from climate change science to eco-literacy and has successfully completed many national-level research, educational and development projects in both urban and rural India having worked closely with different government departments, educational institutions, multinational companies and civil society organizations.



CERE is also a pioneer in the field of corporate sustainability and carbon management systems where we help organisations map their carbon footprint, meet international reporting standards, implement low cost carbon reductions strategies which ensure considerable financial savings and engage in staff awareness activities. In 2005, both Dr. Pardiwala and Mrs. Rustom were recognized as *Social Entrepreneur for Change* and awarded the international **Ashoka Fellowship**. In 2009, Dr. Pardiwala was selected as one of Asia's 21 Young Leaders and conferred the **Asia Society Fellowship** in Japan.



about CERE



Fields of Expertise

- ✓ Mapping the Carbon Footprint of establishments
- ✓ Designing Cost Effective Carbon Reduction Strategies for companies
- ✓ Undertaking Environmental Awareness Programs for staff
- ✓ Developing Educational Aides such as books, short films, presentations
- ✓ Seminars on Climate Change & Global Warming in schools and colleges
- ✓ Conducting In-house Teacher Training Workshops on Environment Education

Contact CERE

J. S. Municipal School,
3rd floor – Room No. 78,
Nana Chowk,
Mumbai - 400 007. India
Tel: (+ 91 - 22) 2381 1522 / 2381 1581
Email: cere_india@yahoo.co.in
Website: www.cere-india.org

Conference Website: www.carbonmapandcap.com

CERE has undertaken projects for a number of clients, a few being ...

